



Drive Away with a free AAA membership!
Learn more inside.

alive CREDIT UNION®
9790 Touchton Rd
Jacksonville, FL 32246
866.317.4228
alivecu.coop

Upcoming Events: Celebrate International Credit Union Day with Us!

Stop by our Touchton Rd office, **Thursday, October 18th**, for light refreshments as we celebrate International Credit Union Day and recognize that at credit unions, **Members Matter Most!**

Alive offices will be closed for these fall holidays: Columbus Day, **Mon, Oct 8** | Veterans' Day, **Mon, Nov 12** | Thanksgiving Day, **Thurs, Nov 22**

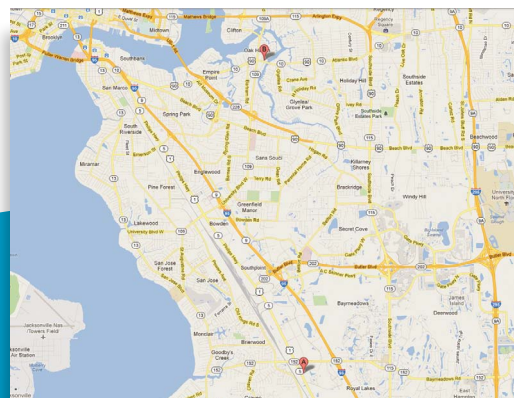
Two New Jacksonville Branches Accessible This October

We are excited to announce the addition of two new Jacksonville area locations. These new branches are a result of the spin-off of Space Coast Credit Union's local Jacksonville area membership to Alive, effective September 30, 2012.

Originally part of Omni Credit Union, the acquisition complements our existing branch network and membership. The first new office is located at the corner of Phillips Highway (US 1) and Baymeadows Way. The second is located on Atlantic Blvd, less than a block east of University Blvd.

Beginning October 1st, Alive members will have access to these free standing branches, each with a convenient drive-thru, and at the Baymeadows office there is also an ATM and safe deposit boxes.

We are pleased to welcome the employees and members to our Alive family. We look forward to serving these members as their hometown credit union for many years to come. Next month, please stop by and check out your new branches and meet your staff.



9790 Touchton Road Jacksonville, FL 32246
t 904.296.1292 f 904.296.2559 alivecu.coop



Worry Free Travel.
Now available
with a new Alive Auto Loan

Valued at over
\$60

For a limited time only, finance any vehicle of \$10,000 or more direct with Alive Credit Union and drive away with a complimentary AAA Classic membership for an entire year!

It's just a little something to sweeten the deal of financing with Alive even more. Members that finance with Alive, already rest assured knowing they've received a great rate and the perfect term for their needs. And, if they use our CAR GUYS, they know they received a great price, too! Now, we're adding worry-free travel to the list of Alive financing benefits, and let's not forget to mention the hundreds of discounts and savings that come with membership at AAA.

When you finance with Alive, your complimentary AAA Classic membership will provide access to the #1-rated emergency road service in the nation, and you'll also enjoy great, everyday savings with the largest member discount program in the world.

Learn more about AAA Classic Membership benefits by visiting our website at alivecu.coop, and give us a call today to help you finance your next ride.

Already enjoying AAA membership?

We've got something for you, too. Existing AAA members will receive a credit to their AAA account for use at their next renewal.

Already financed with Alive CU?

Ask us about our special discounted AAA membership rates available to you as a member of Alive CU.

Classic AAA Membership Benefits at a Glance:

- Trip Continuance up to \$1,000
- Vehicle Locksmith up to \$50
- Up to 5 Miles of Towing
- Free Mobile Battery service
- Fuel Service Delivery - you pay fuel
- Free Maps, Triptiks® and TourBooks
- Save on Attraction and Movie Tickets
- Save on Hotels and Rental Cars
- Save on Dining and Entertainment
- Save on Travel, Cruises and Shore Excursions ... and much more!

*Loan must be \$10,000 or more and financed direct with Alive CU to qualify for the one-year complimentary Classic AAA membership. Should member pay off loan within 6-months of this promotion, Alive reserves the right to request reimbursement of the cost of the AAA membership.



CEO's Message

Rose Gunter, President & CEO



Recently, your credit union received a Dora Maxwell Social Responsibility Service Award in recognition of its 2011 community service. Named after an early credit union movement pioneer, this award "recognizes model credit union efforts to strengthen local institutions and materially improve the lives of non-members through community outreach programs."

The first place award was presented to our credit union last month by the League of Southeastern Credit Unions. Sherry Yates, 2011 CARES Committee Chair, accepted the award. Our CARES Committee has been very active this year as well. We truly appreciate the time and energy they contribute in supporting many of our charitable activities. Currently, they are coordinating our participation in the upcoming Wolfson Children's Hospital Red Wagon Parade and Family Promise's Cardboard City, a charity event that raises awareness about homelessness, especially among children. Feel free to join us at these worthwhile events.

We are extremely proud of our employees for their outstanding efforts and dedication to improving the lives of our members and those in our communities who are less fortunate.



Open House
October 19

Stop by our newly renovated Touchton Road office on **Friday, October 19th** for our open house. Enjoy light refreshments and experience our fresh new look and attitude, as we introduce you to the many new features of your credit union's home office:
9790 Touchton Rd | Jacksonville, FL 32246

Fri, Oct 5 9 am - 9 pm | **Sat, Oct 6** 9 am - 8 pm | **Sun, Oct 7** 11 am - 6 pm | **Mon, Oct 8** 9 am - 9 pm

Columbus Day CAR SALE

Rates as low as 1.24% APR*

EVERYDAY Alive CU Benefits

- Low biweekly payment options
- Everyday low rate financing
- Flexible repayment terms, up to 72 months
- One-on-one service after the sale

BONUS Columbus Sale Benefits

- No payments for up to 45 days**
- \$500 deposit to your Alive CU Account***
- \$1,000 discount on new & used cars
- Plus, eligible factory rebates

Get an iPad with the purchase of any new Mike Shad vehicle during this sale.

*APR equals annual percentage rate & includes a 0.50% APR reduction for full direct deposit to an Alive CU checking account. **For the 45 days of no payments, interest accrues from date of contract. ***\$500 deposited by Mike Shad Ford into member's Alive CU account after dealership has received loan funding. Down payment may be required depending upon credit. Loan-to-value restrictions apply. 2013 Fusion and 2013 CMAX are excluded from this promotion. Cannot be combined with other advertised prices or plan deals.

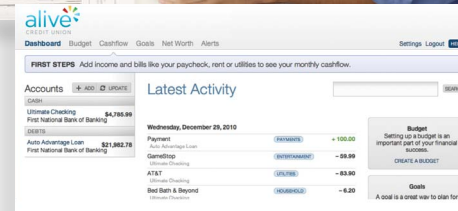
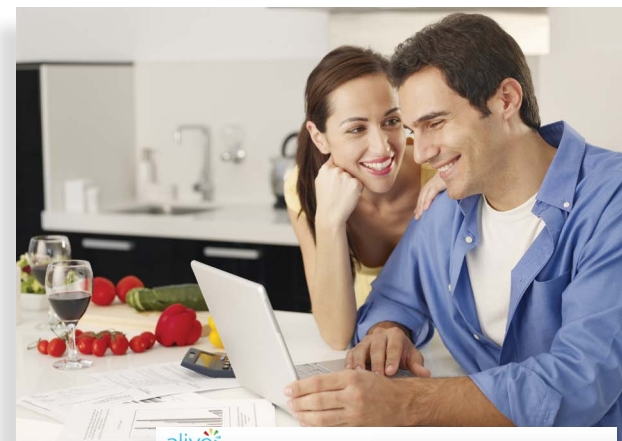
MyMoneyWorks, by Geezeo

Free Money Management Tools

Your online banking suite of services has now been expanded to include MyMoneyWorks, a complimentary money management and budgeting tool available to all Alive members. Accessible through home banking, MyMoneyWorks enables you to view real-time account balances from other financial institutions, all in one convenient location, and so much more!

- Develop and maintain your budget
- Set personalized spending targets
- Monitor your monthly cash flow
- View charts and graphs of your budget, cash flow and more
- Set up mobile and email alerts
- Calculate your net worth

Look for the **MyMoneyWorks** link under the Account Information tab in Home Banking to try out this free service today!



AUTO INSURANCE

YOU COULD SAVE ON YOUR CAR INSURANCE
Exclusively for credit union members



You want quality protection you can depend on and at rates you can afford. On average, credit union members who switch save up to **\$343.90* a year** with the TruStage™ Auto Insurance Program.

Some members save even more from all of the discounts offered. Plus you will have access to extra benefits, such as 24/7 claims service and 24-hour Roadside Emergency Assistance coverage.**

Call for your FREE, no obligation quote.
Toll-free **1-888-380-9287**
Monday - Friday 7am - 1am ET
Saturday 7am - 11:30pm ET
Sunday 9am - 10pm ET
Visit us at TruStageAutoHome.com



TruStage products and programs are made available through the companies of the CUNA Mutual Group. They have been providing insurance and financial services designed for credit unions and their members for more than 75 years, serving more than 13 million credit union members.

TruStage™ is the marketing brand for the Auto Insurance Program made available by CUNA Mutual Insurance Agency, Inc. and underwritten by leading insurance companies. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify. Discounts are not available in all states and discounts vary by state. A consumer report from a consumer reporting agency and/or motor vehicle report will be obtained on all drivers listed on your policy where state laws and regulations allow. Please consult your policy for specific coverages and limitations. The insurance offered is not a deposit, and is not federally insured, sold or guaranteed by your credit union.
*Figure based on a February 2011 national sample of auto policyholder savings when comparing their former premium with those of the TruStage Auto Insurance Program. Individual premiums and savings will vary depending on your insurance carrier and coverages and limits purchased.
**Optional coverage. Requires the purchase of Towing and Labor coverage to cover cost of towing. Subject to policy limits. Emergency Roadside Assistance available anywhere in the U.S. and Canada.
MC2503AD_A-0812

lovemycreditunion.org

one-stop shopping.

everyday savings on everything you want from Invest in America.

No need to go anywhere else! As a credit union member you can save on Sprint's wireless service and phones, up to 30% on computers and electronics from Dell and get cash back with Shop America.

Keep on saving when you shop using your credit union's credit or debit card - thanks to our great rates and low fees.



Get the details at LoveMyCreditUnion.org

